

NEWS RELEASE

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HEADWAY CORPORATE RESOURCES ANNOUNCES NATIONWIDE RECRUITMENT SOLUTION FOR CASUAL MALE RETAIL GROUP

HIGHLY EFFICIENT CENTRALIZED PROGRAM DELIVERS CRITICAL RETAIL TALENT FOR 500 UNIT OPERATOR IMPROVING CUSTOMER ENGAGEMENT & STORE RESULTS

RALEIGH, N.C. — August 2, 2010 – Headway Corporate Resources, a North American workforce solutions provider, announced today its recruitment solution partnership with Casual Male Retail Group, an international specialty retailer of big and tall men’s apparel. Headway’s leading-edge recruitment strategies, combined with its technology-driven sourcing and assessment processes, has enabled the Casual Male Retail Group to find and acquire superior quality store managers, assistant managers and district managers in a more effective and efficient manner over traditional recruiting methods.

“I know that having the right people in the stores is making a tremendous difference to our customers and that ultimately is creating a much healthier business environment for us,” stated Dennis Hernreich, Executive Vice President and Chief Operating Officer of Casual Male Retail Group. Headway has been working with the Casual Male Retail Group since late 2009 and has sourced, screened and touched over 15,000 job seekers for the apparel retailer. Hernreich also said, “Headway has been an integral part of the Company’s effort to more effectively and efficiently source store management and associates with superior customer service skills.”

Headway’s recruitment solution for Casual Male Retail Group includes proactive sourcing methodologies as well as a 3-level customized assessment program which aligns with the retailer’s most sought-after candidate characteristics. Also, key to the program’s success is Headway’s centralized delivery model and [GPS Recruitment](#) technology, which reduces the time and resources required to find, qualify and select the best matched talent. Debbie Brown, Executive Vice President of Headway, said that, “By delivering our retail partners the best qualified talent while helping them automate and optimize their recruitment processes, we’re providing them value so they can focus on improving customer engagement, same-store sales and advancing their core business activities.”

About Headway

Headway Corporate Resources has been delivering innovative and resource-saving workforce solutions to [leading organizations](#) since 1974. The company’s human capital services include comprehensive recruitment and employer-of-record payroll solutions, as well as large-scale, enterprise based, contingent workforce and contract labor programs. Learn more about Headway Corporate Resources by visiting www.headwaycorp.com

About Casual Male Retail Group

To learn more about Casual Male Retail Group please visit: www.casualmale.com

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